



## Announcing the 2007 MEET U.S. Program

Middle East Entrepreneur Training in the U.S. (MEET U.S.) is an innovative training program designed to identify, develop and sustain a new corps of business leaders for the Middle East and North Africa (MENA) region.

Sponsored by the U.S. Department of State's Office of the Middle East Partnership Initiative (MEPI), MEET U.S. is managed and implemented by the Beyster Institute at the Rady School of Management, University of California, San Diego.

MEET U.S. provides professional training, professional networking, and alumni support systems to increase the managerial and entrepreneurial skills of Middle Eastern and North African business leaders. The program's goal is to help promising executives, managers and entrepreneurs realize their aspirations to build successful, growing enterprises that will contribute to economic development and community well-being in the MENA region. The participation of women is highly encouraged.

MEET U.S. is designed for talented and high potential entrepreneurs, executives, and managers in growth-oriented companies who have demonstrated leadership ability in their companies and communities. Participants in this program must have 5 to 10 years of business experience, have demonstrated involvement in their community, and exhibit potential for expanded leadership roles in their companies and communities.

The MEET U.S. training program consists of two separate industry-specific groups: "Information, Communication and Technology (ICT)" sector, and "Business Services" sector. Each group of twenty five (25) selectees will participate in a three-week training program in San Diego, California.

Although helpful, fluency in English is not required. The MEET U.S. program will provide simultaneous interpretation in Arabic and French. The cost of coach class international and domestic airfare, local travel, emergency medical insurance, housing and a living stipend in the U.S. will be covered by the program.

For program eligibility, information and application please visit <a href="https://www.beysterinstitute.ucsd.edu/applyMEETUS">www.beysterinstitute.ucsd.edu/applyMEETUS</a>.

Deadline for application for the 2007 MEET U.S. program is October 31, 2006.